



How to convince your boss you should attend posit::conf(2024)

Posit::conf(2024) is an opportunity for R & Python users to sharpen their skills and connect with the data science community over one day of workshops and two days of conference keynotes and talks from August 12th - 14th in Seattle, WA.

Step 1: Highlight what you will learn at the conference

Sample your agenda - Review our workshops, conference keynotes, and talks to make a sample agenda for yourself. Use this agenda to highlight what you will learn from attending, but also how this will relate to your current role.

Select your workshop and explain how it will make you more efficient in your role. There are 27 workshops to pick from, but here are a few examples of how one might present them;

- **DevOps for Data Scientists.** We'll cover fundamental principles of DevOps, focusing on its applications for data scientists, emphasizing how practices such as CI/CD enhance collaboration, automation, and reproducibility. I'll learn and bring back to the team common workflows for environment management, package management, containerization, monitoring & logging, and version control. The workshop includes hands-on experience with a variety of tools, including Docker, Github Actions, and APIs. Posit's products will also be used by participants to quickly create and deploy Python/R code using DevOps pipelines.
- **Data Science Workflows with Posit Tools,** (And select either the Python or R focused course). I'll learn packages for data validation, alerting, modeling, and more. We'll use Posit's open-source and professional tools to string all the pieces together for an efficient workflow. We'll discuss environments, managing deployed content, working with databases, and interoperability across data products.



- **Causal Inference in R.** In this workshop, I'll learn essential elements of answering causal questions in R through causal diagrams and causal modeling techniques such as propensity scores and inverse probability weighting.

The text you craft will obviously depend on the workshop you choose and how that should be framed for your boss, but with so many workshop options this year, there will certainly be a workshop that is both interesting and valuable for you and your team.

Step 2: Consider the main reasons you want to attend

For example:

1. You will learn technical skills needed to increase your impact on "XYZ part" of your business. Posit Conference will feature some of the most thoughtful R + Python practitioners and effective speakers in science, industry, and technology.
2. You'll hear from other companies in your industry and learn from their experiences. Highlight the value of using other attendee's lessons learned (perhaps including the names of those companies) to speed up your own team's path to success.

Step 3: Send an email request to your boss

Include an overview summary of the main reasons you want to attend, details from your research about sessions you'd like to attend, how this will benefit you in your role, and the cost breakdown - including how much you will need for travel & lodging.

If you are unsuccessful: Ask how you can include this in the training & development budget for next year and what additional details your boss may need to agree to this.